



LAKWOOD MUNICIPAL ALLIANCE

It doesn't get more local than this!



WHO IS THE MUNICIPAL ALLIANCE?

Municipal Alliances throughout the state are comprised of dedicated and concerned citizens, policymakers and stakeholders who want to prevent alcohol abuse and drug abuse in their communities. The Lakewood Municipal Alliance is working to deliver evidence-based prevention programs that have a proven track record of success throughout New Jersey.

The Lakewood MAC directs their efforts toward addressing Underage Drinking.

Interested in having a substance abuse program at your club, group or school? Contact Victoria Machtinger, Lakewood MAC Coordinator at (732) 341-9700 ex: 7508

GET TO KNOW GCADA

The Governor's Council on Alcoholism and Drug Abuse administers the State's \$10 million Alliance to Prevent Alcoholism and Drug Abuse Program which is the largest network of community-based anti-drug coalitions in the nation with thousands of stakeholders serving on nearly 400 Alliances encompassing more than 530 municipalities throughout New Jersey. Municipal Alliances are established by municipal ordinance and engage residents, local government and law enforcement officials, schools, nonprofit organizations, the faith community, parents, youth and other allies in efforts to prevent alcoholism and drug abuse in communities throughout New Jersey. The Council receives funding to administer the program from the Drug Education Demand Reduction Fund (DEDR) established to collect fines from individuals who are assessed such when convicted of a drug offense. County and Municipal Alliance award recipients are required to match the Council grants with a cash-match of 25% of the award and 75% in-kind-services. This matching requirement is unique in the country and has the effect of doubling the impact of the Council grants to total nearly \$20 million per year in programs and activities.



COME JOIN US AT A MEETING!

The Lakewood Municipal Alliance meets seven times during the year on the third Tuesday of the month at 6:30 PM in the Municipal Building located on Clifton Avenue in Historic Downtown Lakewood! The meetings are open to the public.

Upcoming LMAC Meeting Calendar 2018

January 18th	February 20st	April 17th	May 15th	June 25th	September 19th	November 20st
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Fall 2017

**Lakewood
Municipal Alliance
Committee
(MAC)**

Raymond Coles

Moshe Raitzik,
Chairman

Jeff Shapiro

Robert Lawson

Simcha Greenwald

Fred Rush

Mike McNeil

Stephanie Campbell

Dr. Michael Rush

Michael Longsworth

Oscar Orellana

Rachel Svei

Rabbi Peretz Boruch
Eichler

Ricky Maldonado

The MAC welcomes your input and participation as we work together to make Lakewood Township a great place to live, work and enjoy.



SPOTLIGHT: THE PARADES!

FOR MORE
INFORMATION,
CONTACT VICTORIA
MACHTINGER AT
732-341-9700 x7508

VMACHTINGER@OCHD.
ORG

Our Municipal Alliance hosted a table at the **Lakewood Halloween Parade** and the **Lakewood Santa Parade** in town square where our coordinator met the community and distributed alcohol prevention brochures as well as Parents Who Host materials such as stickers, buttons, pledge cards and window clings.

Lakewood's very own recreation director assembled both a Lakewood Halloween Parade where over 500 kids received goodie bags of candies and chocolates! With the help of Lakewood's fire department volunteers, the Halloween Parade was a success!

Santa came to Lakewood! Again, with the help of Lakewood's recreational direction, and trusty town volunteers, Christmas gifts were delivered to the children of Lakewood township.

Catch us out there again!

WHAT'S GOING ON?

Fairs

The Lakewood Municipal Alliance, in conjunction with the Ocean County Health Department took part at the Community Fair held at Ella G. Clark Elementary School. Parents Who Host materials were distributed to parents and guardians in an effort to educate them on the Lakewood Private Property Ordinance (No. 2011-19) which states:

It's against the law for anyone under 21 without legal authority, to knowingly possess or consume an alcoholic beverage on private property.

This public awareness program, which aims to educate communities and parents about the health and safety risks of serving teens alcohol can be presented at community forums and parent teacher meetings, such as the one at Ella G. Clark.

The Power To Be Drug Free

The Alliance will be in Elle G. Clarke Elementary giving presentations to fourth and fifth grade classes on the Power to be Drug Free! With lessons on what is actually in drugs, and cigarettes, kids will rethink their choices before experimenting.



UPCOMING EVENTS

Ocean County Library—Lakewood Branch

Come see us on the third Friday of every month from 2-4 PM where we will be hosting an informational table with free give aways! Our coordinator is there to provide information and support to anyone who has comments, questions or concerns regarding underage drinking.

TIPS

The Coordinator is TIPS trained and will be looking for businesses who sell alcohol and are interested in having their servers trained in professional alcohol service to take advantage of this free training. Any establishment who is interested should contact the coordinator to schedule trainings for their



Unique You

Our coordinator will be at Ella G. Clark during the month of January facilitating the Unique You program to third and fourth grade classrooms. Unique You is an evidence-based curriculum designed to teach students about respect and self worth.

Unique You is an 8 session program, usually divided into one session per week for 8 weeks that instills self-respect and self-worth in children. It is an evidence-based, nationally recognized program that can be facilitated free of charge to schools, community centers, camps, and after school programs.

