

LAKEWOOD MUNICIPAL ALLIANCE

WINTER 2016

It doesn't get any more local than this!



Lakewood

Municipal Alliance Committee (MAC)

- Raymond Coles
- Moshe Raitzik, Chairman
- Jeff Shapiro
- Simcha Greenwald
- Fred Rush
- Mike McNeil
- Stephanie Campbell
- Yehuda Farkas
- Dr. Michael Rush
- Michael Longworth
- Oscar Orellana
- Rachel Svei
- Rabbi Peretz Boruch Eichler
- Ricky Maldonado

LAKEWOOD MUNICIPAL ALLIANCE-WHO WE ARE

Municipal Alliances throughout the state are comprised of dedicated and concerned citizens, policymakers and stakeholders who want to prevent alcohol abuse and drug abuse in their communities. The Lakewood Municipal Alliance is working to deliver evidence-based prevention programs that have a proven track record of

success throughout New Jersey.

The Lakewood MAC directs their efforts toward addressing Underage Drinking.

Interested in having a substance abuse program at your club, group or school? Contact Saranda Ceka, Lakewood MAC Coordinator at (732) 341-9700

Ext. 7508.

The MAC welcomes your input and participation as we work together to make Lakewood Township a great place to live, work and enjoy.



GET TO KNOW GCADA

The Governor's Council on Alcoholism and Drug Abuse administers the State's \$10 million Alliance to Prevent Alcoholism and Drug Abuse Program which is the largest network of community-based anti-drug coalitions in the nation with thousands of stakeholders serving on nearly 400 Alliances encompassing more than 530 municipalities throughout New Jersey. Municipal Alliances are

established by municipal ordinance and engage residents, local government and law enforcement officials, schools, nonprofit organizations, the faith community, parents, youth and other allies in efforts to prevent alcoholism and drug abuse in communities throughout New Jersey. The Council receives funding to administer the program from the Drug Education Demand Reduction Fund (DEDR)

established to collect fines from individuals who are assessed such when convicted of a drug offense. County and Municipal Alliance award recipients are required to match the Council grants with a cash-match of 25% of the award and 75% in-kind-services. This matching requirement is unique in the country and has the effect of doubling the impact of the Council grants to total nearly \$20 million per year in programs and activities.

COME JOIN US AT A MEETING !

The Lakewood Municipal Alliance meets six times during the year on the third Tuesday of the month at 6:30 PM in the Municipal Building located on Clifton Avenue in Historic Downtown Lakewood! The meetings are open to the public.

Upcoming LMAC Meeting Calendar 2017

January 17th	February 21st	April 18th	May 16th	June 20th	September 19th	November 21st
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SPOTLIGHT: *THE KNOW-IT-ALL CAMPAIGN*



**FOR MORE
INFORMATION,
CONTACT SARANDA
CEKA AT
732-341-9700 x7508**

SCEKA@OCHD.ORG

The Lakewood Municipal Alliance is proud to announce that it has picked up two more programs under the Know It All campaign: Power To Be Drug Free and NJPIES Poison Prevention!

Power To Be Drug Free ô A program designed by health educators at OCDH, this program is a one session long lesson focused on underage drinking. The lesson is centered around super hero qualities that students relate to themselves, qualities that include protecting ourselves and others from dangers such as alcohol. This lesson has an intensive focus on self esteem and peer pressure which are tailored to get students to make smart and healthy decisions for themselves, especially when it comes to alcohol and other substances.

NJPIES Poison Prevention ô An interactive presentation from the New Jersey Poison Information and Education System, a division of the New Jersey Department of Emergency Medicine out of Rutgers. We provide educational lessons for children and teens ages eleven through twenty years old on the dangers of poisons. Call us today to schedule a presentation for your school, organization or club!



DID YOU SEE US?—*PARENTS WHO HOST PROGRAM*

Fairs

The Lakewood Municipal Alliance, in conjunction with the Ocean County Health Department took part at the Community Fair held at Ella G. Clark Elementary School. Parents Who Host materials were distributed to parents and guardians in an effort to educate them on the Lakewood Private Property Ordinance (No. 2011-19) which states:

It's against the law for anyone under 21 without legal authority, to knowingly possess or consume an alcoholic beverage on private property.

This public awareness program, which aims to educate communities and parents about the health and safety risks of serving teens alcohol can be presented at community forums and parent teacher meetings, such as the one at Ella G. Clark.

Parades

Our Municipal Alliance hosted a table at the **Lakewood Halloween Parade** and the **Lakewood Santa Parade** in town square where our coordinator met the community and distributed alcohol prevention brochures as well as Parents Who Host materials such as stickers, buttons, pledge cards and window clings. Look out for us at future community events!



UPCOMING EVENTS

Ocean County Library—Lakewood Branch

Come see us on the third Friday of every month from 2-4 PM where we will be hosting an informational table with free give aways! Our coordinator is there to provide information and support to anyone who has comments, questions or concerns regarding underage drinking.



TIPS

The Coordinator is TIPS trained and will be looking for businesses who sell alcohol and are interested in having their servers trained in professional alcohol service to take advantage of this free training. Any establishment who is interested should contact the coordinator to schedule trainings for their staff.

Unique You

Our coordinator will be at Ella G. Clark during the month of January facilitating the Unique You program to third and fourth grade classrooms. Unique You is an evidence-based curriculum designed to teach students about respect and self worth.

Unique You is an 8 session program, usually divided into one session per week for 8 weeks that instills self-respect and self-worth in children. It is an evidence-based, nationally recognized program that can be facilitated free of charge to schools, community centers, camps, and after school programs.

